



INTERNATIONAL
OLYMPIC
COMMITTEE

OLYMPIC HIGHLIGHTS

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16 JULY 2010

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IOC ACTIVITIES

IOC PRESIDENT



Meeting between Presidents Rogge and Zuma

On 10 July in Pretoria (South Africa), **IOC President Jacques Rogge met South African President Jacob Zuma**. IOC member Sam Ramsamy was also present for this meeting.

The next day in Johannesburg, **President Rogge attended the final of the FIFA World Cup** and helped to present the medals.

On 12 July, still in Johannesburg and on behalf of the IOC, **President Rogge donated a Mercedes minibus to the South African NOC** in the presence of IOC members Sam Ramsamy, Thomas Bach and John Coates.

MISCELLANEOUS



Today (16 July) in New York (USA), the **IOC President announced that Dow Chemical Company (Dow) would become the latest member of The Olympic Partners (TOP) Programme**. The agreement positions Dow as an official Worldwide Olympic Partner and the Official Chemistry Company for the Olympic Movement through to 2020.

IOC President Jacques Rogge said, "We are delighted to welcome Dow to the TOP Programme. As a global leader in the chemical industry and an innovator in sustainability, Dow

will not only provide critical financial support to the Olympic Movement, but also bring industry-leading expertise and innovation to the Games themselves. Dow will be an important partner in making our vision for sustainability a reality."

Dow Chairman and CEO Andrew Liveris said, "With our long-standing commitment to global sustainability, innovation, scientific excellence and addressing world challenges, we believe Dow is perfectly matched to the vision of the Olympic Movement, which is about peace, progress and the world coming together to celebrate our common humanity. In addition, our association with the Olympic Games will present Dow with tremendous new business opportunities, making this partnership a powerful growth catalyst that comes at the right time in our Company's strategic transformation."

INTERNATIONAL SPORTS FEDERATIONS



For the first time at an **International Gymnastics Federation (FIG)** world championship event, internet access will be free for accredited media. This service will be available at the 30th Rhythmic Gymnastics World Championships, scheduled for 19 to 26 September 2010 in Moscow (Russian Federation). This decision comes in response to a general trend observed at major international sports events. Free internet access became more widespread in 2009. More info at www.fig-gymnastics.com.



The **International Rowing Federation (FISA)** has announced that Australian rowing legend James Tomkins was awarded the 2010 Thomas Keller trophy, rowing's highest honour. Born in 1965, James Tomkins joined the Australian rowing team eights in 1984 and won the championship title in 1986. Seven-time world champion between 1986 and 2003, he also won three gold medals at the Barcelona 1992, Atlanta 1996 and Athens



2004 Olympic Games. Info at www.worldrowing.com.

NATIONAL OLYMPIC COMMITTEES



Yuthasak Sasiprapha and Nat Indrapana (right) on either side of the two Trophy winners, Ratchanok Intanon and Varin Tansuphasiri

At the end of June, a ceremony to present the “Sport and the Fight against Doping” and “Sport, Inspiring Young People” trophies was held in Bangkok (Thailand). Guests included **Thai NOC** President Yuthasak Sasiprapha; the Governor of the Thai Sports Authority; IOC member Nat Indrapana; several sports association presidents and many media representatives.



On 13 July, the **British Olympic Association** announced the list of athletes who will represent Great Britain at the Youth Olympic Games (YOG) in Singapore in August. The team is made up of 40 young athletes representing 16 Olympic sports. Detailed info at www.olympics.org.uk.

ORGANISING COMMITTEES FOR THE OLYMPIC GAMES LONDON 2012



Sebastian Coe launches the volunteer recruitment campaign for the London 2012 Games

The **Organising Committee for the London Games** (LOCOG) has announced plans to recruit up to 70,000 volunteers for the London 2012 Games. The volunteers will be known as Games Makers. In the UK’s biggest post-war volunteer recruitment campaign, LOCOG will be looking for dedicated and inspirational people representative of the diversity of London and the UK to apply for a wide variety of volunteer roles. Olympic TOP partner McDonald’s will be the presenting partner of the London Volunteer Programme, and will use its expertise in customer service and training and its nationwide presence to help attract, select and train the diverse team that will be needed to make the 2012 Games a success. LOCOG Chair **Sebastian Coe** said: “London 2012 needs brilliant volunteers to help us deliver a great Olympic and Paralympic Games”. More info at www.london2012.com.

YOUTH OLYMPIC GAMES SINGAPORE 2010



The YOG Cube News face has been improved. It now highlights participants’ blogs, YOG news and Singapore 2010 mini games. The



Participants face will allows us to meet the athletes during their trip to Singapore; and the Programme face to get a first glimpse of the sports, educational and cultural events in Singapore. Info at www.olympic.org/en/content/YOG/.

15 July saw the 30-day countdown until the kick-off of the Singapore YOG. We can now see on the Cube the latest videos, with a spotlight on YOG Ambassadors Usain Bolt, Yelena Isinbayeva and Michael Phelps.

RECOGNISED ORGANISATIONS



On 9 July, the **World Anti-Doping Agency (WADA)** reinstated the accredited laboratory in Bogota (Colombia) for anti-doping analysis. This laboratory, which is one of the 35 WADA accredited laboratories, had been suspended on 12 April 2010. Pursuant to the International Standard for Laboratories, WADA is responsible for accrediting and re-accrediting anti-doping laboratories and ensuring that they maintain the highest standards of quality. Info on www.wada-ama.org.



There will be two key panels during the **21st SPORTEL International Symposium**, which will be held in Monaco from 11 to 14 October, Placed under the theme “What are the consequences of the economic crisis on the financing of sport, what lessons can be learned and what are the alternatives?”, the first panel will address the economic consequences of the crisis on sports financing (sponsorship, TV rights, etc.) by type of sport and in various countries worldwide. This panel will attempt to look into the future, defining possible financing alternatives. As for the second, it will address “Sport and women. The influence of women: a chance for sport”. In this panel, exceptional female personalities will be called upon to share their opinions on the status of women in world sport. The IOC President will also speak. Guests including IOC member and Chairwoman of the IOC Women and Sport Commission, Anita DeFrantz; Olympic champion Nadia Comaneci; and Ingrid Deltenre,

Director General of the European Broadcasting Union (EBU), will take the floor.

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